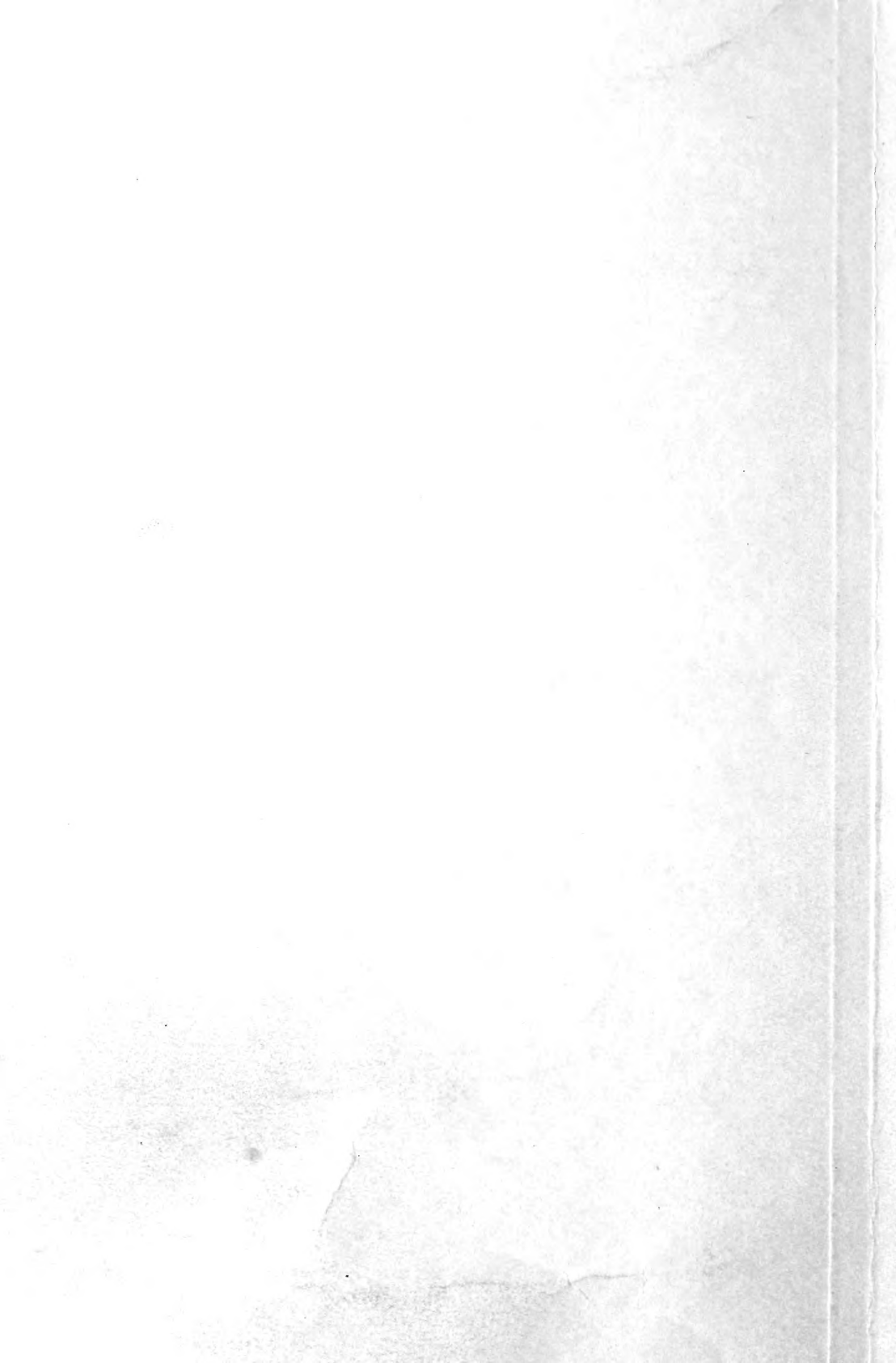


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62.41

SPRING 1911

The  
**Flansburgh & Potter**  
Company



CATALOGUE AND PRICE LIST OF  
**STRAWBERRY PLANTS**  
and other  
**SMALL FRUITS**

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GROWN AND FOR SALE BY

**The Flansburgh & Potter Company**  
Leslie, Michigan

# EATON

## RED RASPBERRY

Will produce twice as many bushels from the same amount of ground as Cuthbert or any other variety of Red Raspberry we have ever tried.

We believe it is the largest and most productive of all Red Raspberries.

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SEE DESCRIPTION ON ANOTHER PAGE

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### Certificate of Nursery Inspection No. 956

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THIS IS TO CERTIFY, That I have examined the Nursery Stock and premises of the Flansburgh & Potter Co., Leslie, Mich., and find them apparently free from dangerous insects and dangerous contagious tree and plant diseases.

This certificate to be void after July 31, 1911.

L. R. TAFT,

State Inspector of Nurseries and Orchards.  
Agricultural College, Mich., Sept. 10, 1910.

Copy of above Certificate with each shipment.

## To Our Patrons

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We again greet you with the assurance that we are still in the Strawberry Plant business and solicit your patronage for Spring delivery.

This is our Eighteenth Annual Catalogue and during all of these years we have tried to please our customers and we think we have succeeded well.

It is gratifying to us to know that the friends who favored us with their patronage several years ago continue to favor us with orders and get their neighbors to order with them. If we had not filled their order promptly and to their entire satisfaction, we would have lost their support years ago, but by sending out good plants—put up in the best possible manner—we have satisfied our customers, and built up a large, profitable business.

Our plants were set early, have made a splendid growth, and we assure all who order, that the quality will equal any we ever sent out.

We do not sell cheap plants. We do not consider our prices unreasonable and are offering them as low as any one can and ship good plants.

We desire to call your attention to the list of New Varieties we offer. We have taken great care to have our descriptions accurate. The information we give is the best we can get from our own observation and that of other experienced growers. No variety is a "Best" with every one and almost every variety is best somewhere with some one. This is why we carry such a long list.

Every Progressive Grower should set apart a row or two in his patch every year and set a few plants each of several kinds he has not already fruited. He will find it very interesting and he is likely to find something that just suits him for larger plantings.

We take this opportunity of thanking you for your splendid patronage of the past and the good words that you have spoken to your neighbors in our behalf.

## The Flansburgh & Potter Company Catalog

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**Our Shipping Season** begins with Southern orders as soon as frost is out of the ground in spring, often in March. The sooner plants are set, before they get too large a growth, the better. We aim to set our plants in early April. If ordered late in the season, it is always best to name a second or third choice in case a variety is sold out, or leave it with us, stating soil conditions and other particulars. We will do our best to please you, but order early and have plants come early if you can.

**TERMS, Cash with Order;** but orders will be booked if one-fourth value is enclosed, the remainder to be sent before shipment. C. O. D. orders require one-fourth value with the order. Send remittance at our risk by post-office order, express money order, bank draft or registered letter. Stamps taken for parts of a dollar.

**Claims,** if any, must be made upon receipt of goods, so that mistakes, should any have been made, may be promptly corrected. We take great pains to avoid mistakes, but should any error have been made, please notify us of the fact at once.

**Canadian Shipments** accompanied with invoice, owing to the duty, with charges guaranteed to avoid delay. Please do not send Canadian stamps.

**For Our Responsibility** address with a stamp the Peoples Bank, Leslie, Mich., postmaster, express agent, or any official, professional or business man of the same place.

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**We Grow Our Plants in a New Place Each Season,** rotating with clover and other crops on good soil that is still new and capable of producing well balanced, best grade plants. The kind we advertise.

**We maintain Our Grade** by a careful selection of stock plants, and right methods of propagation from year to year, that tend with such a soil to produce stock of the greatest health and vigor, striving for the ideal fruiting row and perfect fruit from any plants that may be left unsold.

**Our Plants Are Fresh Dug** as wanted, nicely trimmed ready for planting, carefully re-sorted and tied in bunches of 25; roots washed in cold water if necessary to make them clean, and packed with live moss in new handle baskets lined with oil paper, or in light ventilated crates, in such a manner that we **guarantee safe arrival in good condition by express or mail,** to all parts of the U. S. and Canada. Plants by freight at buyer's risk.

**True to Name.** We take great pains to have stock true to name and hold ourselves ready upon proper proof to refund money or replace any that prove untrue; but it is mutually agreed that we shall not be liable for a greater sum than the amount paid for such stock.

**Our Prices** average lower than can be found elsewhere, when quality of stock and guaranteed conditions are considered. Our references for responsibility are ample. You take no risk whatever. See elsewhere a certificate of health from State Inspector of Nurseries, L. R. Taft. Read our unsolicited testimonials. We invite investigation at all times

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A Strawberry plant is never in so prime a condition as when fully grown, matured and dormant. Our friends in the south have recognized that our northern grown plants are safer to set, because of their more dormant condition on arrival, while commercial growers in the north and west would not think of setting southern stock of a more advanced growth. We also hold that, while the strawberry will grow and thrive nearly everywhere, the north is its natural home, where it fits the conditions more naturally for a higher development.

## A Surprise Party in Ohio.

April 27th, 1910.

Flansburgh & Potter Co.,  
Leslie, Mich.

Gentlemen:

We were happily surprised to receive early Monday morning the strawberry plants which we ordered Friday afternoon. There was no delay whatever, but we appreciate your courtesy in following them up as you did.

My mother wishes me to express her appreciation of your promptness and for the care with which plants were packed and for the beautiful plants. She says that she never saw nicer looking plants.

We will certainly be glad to recommend you and to re-order for ourselves.

ELIZABETH M. SIMPSON,  
Cuyahoga Co., Ohio.

## Summer and Fall Plants.

The best time to set Strawberry plants is in the spring and the earlier the better, but they may be set successfully at any time that the young plants are big enough, if there is plenty of rain, or proper care is given.

We are always anxious to accommodate those who wish to test new varieties a year sooner, or who neglected to order the home garden at the proper season or in the case of market gardeners, who have crops coming off their ground which they wish to set to Strawberries as a matter of economy and rotation. To such our printed rate per dozen will apply as soon as any plants are large enough. **Before September 15 the rate per 100 will be one-half more;** after September 15 our price will be 75 cents per 100; write for price on larger amounts. Later in the season, the loss of plants not well rooted, which must be thrown away, is not so great and if several thousand are wanted, write for prices on the list desired.

We do not sell potted plants, regarding them as less satisfactory than good layer stock and much more costly for the express. When more than dozens or hundreds are wanted write for prices on the list desired.

### NUMBER OF PLANTS REQUIRED TO SET AN ACRE.

| Distance. Plants.   | Distance. Plants.   | Distance. Plants.  | Distance. Plants.  |
|---------------------|---------------------|--------------------|--------------------|
| 1 by 1 foot, 43,560 | 4 by 1 foot, 10,890 | 5 by 4 feet, 2,178 | 6 by 5 feet, 1,452 |
| 2 by 1 foot, 21,780 | 4 by 2 feet, 5,445  | 5 by 5 feet, 1,741 | 6 by 6 feet, 1,210 |
| 2 by 2 feet, 10,890 | 4 by 3 feet, 3,630  | 6 by 1 foot, 7,160 | 7 by 1 foot, 6,122 |
| 3 by 1 foot, 14,520 | 4 by 4 feet, 2,722  | 6 by 2 feet, 3,630 | 7 by 2 feet, 3,111 |
| 3 by 2 feet, 7,260  | 5 by 1 foot, 8,712  | 6 by 3 feet, 2,420 | 7 by 3 feet, 2,074 |
| 3 by 3 feet, 4,840  | 5 by 2 feet, 4,356  | 6 by 4 feet, 1,815 | 7 by 4 feet, 1,555 |
|                     | 5 by 3 feet, 2,904  |                    |                    |

### **Ten Days on the Road.**

April 10, 1910.

Flansburgh & Potter Co.,  
Leslie, Mich.

Gentlemen:

The plants have arrived. They must have been on the road at least ten days and were as dry as a powder mill when received. I had no idea they would live, but set them out and my gardener says every one is alive. Many thanks for liberal count.

R. L. JENNINGS.  
Harrison Co., Texas.

### **He Got Just What He Ordered.**

May 16th, 1910.

Flansburgh & Potter Co.,  
Leslie, Mich.

Gents:

Your plants arrived in fine shape. They were well packed and in good condition. I want to thank you for the few extras. We ordered from other firms, but you are the only ones that sent just what we ordered.

L. S. WINNE.  
Cheboygan Co., Mich.

### **Our Plants Are Liked in Massachusetts.**

May 23d, 1910.

Flansburgh & Potter Co.,  
Leslie, Mich.

Gents:

Please mail me one dozen Autumn strawberry plants. The other plants I purchased of you are doing fine. I shall need some more later.

G. P. ADAMS.  
Worcester Co., Mass.



## For the Beginner

An all-wise providence produced the first Strawberry plant, which propagated by runners, which produced its fruit in season containing seeds, each of which contained the germ of a new variety, more or less like the parent, but always a distinct variety.

A plant that has borne fruit is more or less exhausted with the effort. The new plants weakened in vitality and subject to disease. Thus nature has provided, in the seed, for the reproduction of varieties, while man maintains the vigor and health of varieties by propagating from plants selected each which have not been allowed to fruit.

A variety grown near certain other varieties, being fertilized by the other while in bloom, or if removed to another soil or climate may show different effects in fruit. An added color or other characteristics of the fertilizing variety, or other development in the variety itself, for the time being. These features being inherent in the variety, brought out by its environment.

Pistillate varieties have imperfect blossoms and will not fruit unless these blossoms are fertilized by the pollen that is carried by insects or the wind from staminate varieties, which have perfect bloom and are self fertilizing. A good way is to set two rows of staminate and two of pistillates alternate, or one of staminate and two of pistillate, but a greater portion of pistillates to staminate is hardly safe, especially if the blooming season proves cold and wet. The whole field may be set to staminate or perfect variety if desired.

Strawberries will grow and do well on almost any ordinary soil. The fruit is nine-tenths water, but the plants are great feeders, and a richer soil and more thorough cultivation will mean a greater measure of success and choice varieties than ordinary sorts.

The only best time to set Strawberries is in the spring, when the plants are full grown, matured, and dormant; when the soil is moist and cool and there is more favorable weather generally.

Don't order Strawberry plants by freight. We would rather give extra plants for prompt delivery by express, for any difference in rate, than that our customers should receive them in any but the freshest possible condition. There is always danger of a possible hold over or delay en route.

When the plants arrive if your ground is not ready, untie the bunches and heel them in, the plants just far enough apart for the soil to press about the roots of each. Water and shade them if necessary. As soon as the soil will crumble in the hand, fit the ground deep and fine and firm. A little extra work right here will pay you double later on. Mark out in rows three or four feet apart for the narrow or broad matted row system, or 24 to 30 inches check rows for hill culture, so as to cultivate both ways.

We set our plants with spades and follow quickly with the horse and cultivator, repeating the operation as many times throughout the season as is necessary to keep and hold the soil at all times loose and lively, hoeing among the plants nearly as often for the same purpose. Some growers advise setting the plants 15 inches apart for matted rows; but if the soil is in good heart, and it has been well fitted, and only No. 1 plants are used, this is pretty close for most varieties. We set 18 inches or more apart, according to the vigor of the variety, and seldom have a break in our rows in the fall. Sometimes a small spot will be drowned out in a wet season, or a white grub will eat the roots off from a few plants before we find them; but he seldom goes very far with us, for they are not long set before they begin to blossom, and these blossoms must be kept off or the plants will bear and exhaust themselves, and the young plants will suffer for it.

We do not clip the runners from our matted rows, but allow them to run and root freely as soon as they will; but it may be done until about the first of August, when they should still be able to make a good narrow matted row. In hill culture the runners are kept off the entire season, clipping them off with a sharp hoe when hoeing. With every runner removed a new crown is added to the plant until it attains a large size, when, to cover completely, would often require a bushel basket. The more vigorous the variety, the larger the plants may be made to grow.

Intensive culture consists mainly in spacing the young plants about the parent plant in such a way that each plant will stand an equal distance (about eight inches) from its neighbor, until the row is wide enough to suit, all other runners being removed as soon as they appear. This is the ideal way to grow Strawberries. It's lots of work; but larger crops and finer fruit will pay the grower who can follow up this system. We recommend this plan to those whose grounds are limited, and to all others who can give it the required attention.

Mulch the vines in winter, whether the ground will heave in spring or not. Do not disturb them in spring more than to uncover them. At fruiting time be prepared with new clean packages. Old, weather stained and mouldy boxes are expensive. Instruct the pickers to pick each berry by the stem and handle them with great care. Assort and grade them as they bring them in, if needful, and arrange the berries to attract the eye, but have each crate throughout as represented. Sell second grade and ordinary berries where you can, but put your stamp on every crate of first-grade stock. If you have something new and extra fine, go right up town; show them and name the price. The moral of all this is plain—excellence will win.

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## Some of the New Varieties

### U. S. King Edward (Per).

After fruiting this variety for two seasons we value it highly. It is a vigorous grower, and a prolific yielder of large, handsome berries. The fruit is very attractive in every way and we consider it a promising variety. The Ohio Agricultural Experiment Station describes it as follows: Large, bluntly conical, very slightly necked, regular, uniform, color bright, fresh crimson when fully matured. Glossy and attractive. Flesh light in color, firm, fine grained, mild, sweet and good flavor. Plants large, vigorous and light green in color, making a beautiful fruitage row. A very promising variety.

King Edward was introduced by D. J. Miller, of Ohio, and we copy a recent letter from him. He states: The past season was an unusual one in many ways. The crop was cut short by late frosts. The blossoms were killed twice, but they blossomed the third time. King Edward came on and gave me a fine crop. This variety beats them all in size, color, quality, productiveness and firmness. In a favorable season, you can leave them on the plants two or three days after ripe without causing any loss. King Edward will be the berry for the future, as it is all the grower can wish for in plant and fruit.

It is a fancy berry in all respects. I believe it is the most promising Strawberry grown today wherever it succeeds. D. J. MILLER.

Introducer.

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The Eaton Red Raspberry ought to have a place in every fruit garden.

### Highland (Imp.)

This is a recent introduction of the M. Crawford Co., of Ohio, and came with very strong endorsements from the Ohio Experiment Station, who gave it a four-year test, and states that it was the leader in productiveness.

After fruiting we find it to be very productive. The plants are very large, strong and vigorous. The fruit medium to large, bluntly conical; color bright scarlet; flesh red clear through. The price is very reasonable this year, and you should give it a test.

### Blaine (Per.)

This berry has not been introduced very long, but it seems to be making its way into favor on its own merit. After fruiting it we find that it is as large and late as Gandy, but more productive.

It produces strong, healthy plants with rank foliage, and makes runners enough for a good fruiting row. The berry is large, firm, and the very best of colors. Worthy of trial.

### Norwood (Per.)

One of Farmer's introductions, and is supposed to be a cross between Marshal and Corsican. The plants are unusually large, with broad, tall, light green foliage. It does not make many plants. The fruit is conic and regular in shape; color bright red, firm, and good quality. The size is large to very large. It has not been very productive with us unless given high culture.

### Great Scott (Imp.)

This is a good addition to the large varieties and a worthy rival to any of them. It was given its name "Great" because of its size, and "Scott" in honor of its originator. Mr. Warren, the introducer, states that it is one of the largest of the large varieties. It does not make a large number of plants, but the plants are large in size. The fruit is very large, light colored, with medium firmness, and very productive. A large, fancy variety.

### Jim Dumas (Per.)

Early. Louis Hubach, of Arkansas, the introducer, states that it is a free plant maker and has very long roots and strong, healthy foliage. It is exceedingly productive and holds out during a long season. The berries ripen nearly as early as Excelsior and average twice as large. The flesh is red all through and of good flavor. The introducer is very loud in his praise, but from what we have seen, it is worthy of it. The early frost did not permit a fair test.

### Heritage (Per.)

Mid-Season. This fruited here for the first time last season, and while the season was unfavorable for testing, it made a good showing. The plants grow very large with extremely heavy crowns. The berry is dark, shiny crimson and carries an unusually heavy green calyx. The fruit is large and handsome. It seems to be a great favorite in the East, where it originated.

### Myers No. 1 (Imp.)

Mid-Season. This berry comes from Delaware, and the introducer claims it is the best market berry he has ever seen. It makes a strong, vigorous plant, with no rust. The berry is good size with medium firmness.

### Matthew Crawford (Per.)

Originated with Mr. Peck, of Missouri. He describes it as making large, stocky plants, resembling the Brandywine in this respect. The fruit stems are rather short and the blossoms and fruit are well protected from late frosts and scalding sun. The berries are conical in form, no mis-shapen or very small ones. The color is a brilliant red inclining to dark red when very ripe. The flavor is fine, and it is very firm for so large a berry. Mid-season.

### Minnetonka (Per.)

A seedling of the Splendid, crossed by either Bederwood or Lovett. A new variety from Minnesota, bearing its first crop in 1905, having withstood the hard winter without covering and without injury; having the firmness and richness in color of the Lovett, the shape of Splendid, and much more productive than either; a splendid plant maker, ripening mid-season to late. The fruit is large, above the average size, and very productive. Our pickers prefer this variety, and our customers desire it above all others. We shall plant no other variety for medium to late fruiting. (Introducers.)

### Fendall (Imp.)

Medium Early. A seedling of Wm. Belt, from Maryland. This berry is remarkable for its immense plants and long fruiting season. The fruit is very large, firm, red to the core, and very productive. The introducer claims under like conditions it produced twice as many berries as Senator Dunlap and three times as many as Gandy. While it has not produced such crops for us, we think it is a promising variety and worthy of trial.

### Hundred Dollar (Per.)

Mid-Season. This is rather a new variety that was introduced by Mr. Hathaway, of Ohio. He states that it is his belief that there is not another variety, be it large or small, that will out yield this giant among Strawberries. It is a good grower of large, stocky plants. The fruit is large, bright red, and of good quality. It resembles our Uncle Jim in shape.

### Chesapeake (Per.)

Late. This berry won the \$100.00 prize offered by Mr. Allen, of Maryland, for the best dozen plants sent him of any unimported variety. The plants are large and vigorous, and have never showed any signs of rust. The fruit is large, roundish conical, firm, and of fair quality.

### Oswego (Per.)

Mid-Season. This is one of the best of the large varieties. We have a good many customers who think there is none that equal it. We have fruited this variety several times and it has produced some good crops for us. Mr. Farmer, the introducer of this berry, states that it is supposed to be a seedling of Bubach, fertilized by Sharpless. The fruit stalks are upright and unusually strong, holding almost the entire crop from the ground. The fruit is very large, quite firm, bright red, and ripen all over.

## North Shore (Per.)

This berry comes from Massachusetts, and was originated by a well known grower. It makes a good growth of strong, vigorous plants which will produce a fair crop of fine berries of good quality. Would not advise planting on thin, light soil. Those looking for late sorts would do well to try it. Season late.

## Dew (Per.)

We had this variety several years ago, but got out of plants; we have but few now, but understand that a single berry has recently been grown to weigh four ounces.

The above is from our last year's catalogue, on receipt of which Mr. G. L. Perry, of the Florists' State School, Coldwater, Mich., writes us as follows:

I am including 3 dozen Dew, in a list of varieties for the Public School. A few years ago I lived in Lansing, Mich.—(Mr. Flansburgh may remember me as a customer.) I am the one that first pushed the "Dew." After I went out of the fruit business I lost track of the variety. What you say about the "Dew" is only part of the truth. I have grown them that nine would fill a quart box, not once, but many times. The first year I put them on the market I sold \$1,014.00 from one acre and ten rods of ground, and the land was not the best, but the fruit was, and I got the price. I sold to L. C. Blood and Thompson & Briggs, of Lansing.

This is the genuine "Dew Strawberry" that everybody around Lansing, Mich., was talking about at one time, which suddenly disappeared.

It was the largest berry on our ground last year. The plants are large and stocky, with light green, healthy foliage. Fruit dark red all over, irregular in shape, quite firm and solid for so large a berry, and of good quality; fairly productive. Season medium to late.

This is no doubt the largest berry that has ever been produced.

We have copied the above from our last season's catalogue. We have been unable to supply the demand for these plants. Last spring our plants were all dug for re-setting and orders. We have a limited supply to offer.

## Golden Gate (Per.)

Mid-Season. Originated in Massachusetts by the noted grower, Mr. Warren. It is a strong grower of large, stocky plants. It has a strong, perfect blossom, with plenty of pollen, which produces large, fancy fruit. We have fruited this variety several times and like its habits.

## Uncle Joe (Per.)

Mid-Season. This variety makes large, stocky plants, which produce big, handsome berries of high quality. It is claimed to be a new and distinct variety, but we find it is similar in many ways to Uncle Jim.

## Good Luck (Per.)

Late. This berry was originated in New Jersey, but offered to the trade by Mr. Allen, of Maryland, and he says as compared with Gandy: It is equally as large, more productive, and a few days earlier. In shape it is conical to broad conical or wedge shape, with uniformly smooth, even surface, never seamed or ridged. Color dark glossy, making it very showy, both on the vines and in the package. It makes plenty of plants for a fruiting row.

### **Paul Jones (Imp.)**

We have not fruited this variety only on young plants. We received our plants last spring from a noted grower, and he says it is a seedling of the Haverland and Brandywine. It has been tested for several years on different kinds of soils and with all kinds of treatment, and has been a success. It is a good plant maker on any soil. The fruit is large and beautiful, and with its productiveness it makes a promising sort. One of the chief points of value of this variety is its shipping qualities. It is claimed to produce as many berries as Haverland or Sample, which is all that is necessary to say.

### **July (Imp.)**

The originator of this very late berry claims that this is the latest berry grown and has yielded at the rate of 16,000 quarts per acre. The fruit is said to be as large as Gandy, of better quality, very attractive, but not quite so firm. The plant is medium in size, well rooted, strong, vigorous and healthy. Not fruited here.

### **Early Ozark (Per.)**

Early. This new berry hails from Missouri, and the introducer says many good things in its favor. His description in part is: Early Ozark is a cross between Excelsior and Aroma, a perfect bloomer, and has very large blossoms that are rich with pollen. It is the largest extreme early variety I have ever tested, being as large as Gandy or Aroma. The plants grow strong and are healthy, never showing any signs of rust. The fruit is firm, excellent flavor and good color, being bright red, about the same as Aroma.

The plants have made a splendid growth with us, and we predict a bright future for Early Ozark.

### **Mascot (Per.)**

This variety comes from Virginia and has not been fruited here only in a small way on young plants. It makes a good plant growth. Some who have seen it in fruit claim it resembles Gandy in plant, but more productive and perhaps a little earlier. It is said to be a promising variety, and should be given a trial.

### **Virginia (Per.)**

This fine early variety is a native of Virginia, and is said to be a cross between Hoffman and Sharpless. It is about the same season as Excelsior, but is a great improvement over that variety, being of much better quality. It is a good grower and productive, of good size, nearly round, bright red, glossy berries of good quality, and moderately firm. Season early.

### **Pine Apple (Per.)**

Mid-Season. This berry is a good grower and productive, of good size, bright red berries. It is firm and good quality. The introducer claims a Pine Apple flavor, but we have not been able to find it.

## Wooster (Imp.)

Mid-Season. Mr. Wooster, in offering this berry to the trade, says:

The Wooster is a chance seedling found in an old bed of New Yorks that were fruiting the second season. Before the New Yorks were planted there it was a bed of Sample, fertilized by Clyde on either side. In certain ways the Wooster resembles all three, but is entirely distinct. The foliage is remarkably strong and upright; fruit stems also very long but weighed to the ground by the immense load of green and ripe fruit of fine form and color, resembling Sample in that respect, but the set of the seed resembles Clyde more; the quality much better than either of these varieties, and more desirable in every way.

## St. Louis (Per.)

While some claim this variety is a second early, we find it extra early and one of the first to ripen. We have been highly pleased with it for some time and can recommend it as Queen of the Earlies. This berry is not firm enough for long shipping, but as it has so many good points, every grower should plant some. Mr. Bauer, the introducer, claims to have grown them so large that twelve of them would fill a quart basket. As grown here, it makes a strong, healthy plant, with plenty of runners. Fruit very large for such an early berry. Light red color, nearly round, and good quality. We have a good supply of plants and have reduced our price so it is within reach of all.

# Strawberries

Within the last few years the Strawberry has become one of the most important fruits. Being the first to ripen in the spring, its tempting appearance, its delicious taste and its wholesomeness as a diet has made it universally popular. It has been rightly named the "Queen of Small Fruits."

It was not so many years ago that Strawberries were considered a luxury, while today in every home where they can be secured, they are deemed almost a necessity in their season.

On account of the ready sale and increasing demand for this fruit in the large city markets, some sections are engaging extensively in the commercial growing of strawberries.

## The Kind We Sell.

April 23, 1910.

Flansburgh & Potter Co.,  
Leslie, Mich.

Gentlemen:

Enclosed find ———, for which please send me the enclosed order of Strawberry plants. The plants that I have bought from you in the past two years seem to be more vigorous and stronger than those from other nurseries.

URZO RIEGER,  
Mahoning Co., Ohio.

## **OTHER VARIETIES**

### **In Alphabetical Order**

#### **Autumn (Imp.)**

A fall bearing variety, much like Pan-American, but must be planted close by some variety like Pan-American, as it is a pistillate and won't bear alone. It is better colored than Pan-American and produces more plants. If you want it to bear a full crop in the fall, you will have to keep the blossoms picked off in the spring.

#### **Abington (Per.)**

I have been growing Strawberries for market twenty years and have fruited the Abington ten, and it is the best all-round market berry that I have ever raised. In productiveness it is away ahead of Bubach or Sharpless. The color is bright red; it is firm and of good quality, and has yielded at the rate of 9,720 quarts per acre in matted rows. I claim it is the best yielder and the largest matted row perfect berry that has been introduced to date. (Introducer.)

We have fruited Abington three years and find it a strong grower, with large, luxuriant foliage. The fruit is large, quite similar in size and shape and color to Sharpless, but more abundant. Mid-Season.

#### **Arkansas Black (Per.)**

One special feature of this variety is its stooling habit, making large plants with many crowns and few new plants. The fruit is large, very dark red, nearly black, firm and of good quality. This is a valuable variety for any collection. A decided novelty, as well as a good variety. Medium early.

#### **Aroma (Per.)**

One of the most popular late market varieties. A good plant and a good bearer of large, handsome fruit; bright red in color, uniform roundish heart shape; firm and of good quality. Somewhat resembles Gandy in appearance. A choice variety and reliable.

#### **August Luther (Per.)**

Standard early market. For several years this has been our first choice for early market among the standards. More desirable than Excelsior with us, as of better quality, larger average size and ripening more berries in the early season. A good grower and reliable. Fruit large, glossy bright red, firm and of good quality. This berry comes early, always making a good crop before berries lower much in price, and is growing more productive every year.

#### **Bederwood (Per.)**

Well known standard early market variety. A tough, healthy grower. Very successful, especially in the west prairie country. Fruit medium to large size; round, bright red, good quality. A good carrier and very productive.



### **Brandywine (Per.)**

Fruit large, dark red, quite firm; good quality; not always at its best in some sections, but a good variety in others; requiring strong loam soil and high culture for best results. Medium late.

### **Bubach (Imp.)**

Fruit large, moderately firm; good color and quality; well known standard variety; productive and reliable. Mid-season. We are nearly always sold out of this variety before the season is over.

### **Buster (Imp.)**

Immensely productive. This is a good grower, with tall, dark green foliage. The fruit is large to very large, globular in form, bright red color; medium firm and good quality. It begins to ripen in mid-season and continues to very late. This is a Canadian variety that is coming to the front rapidly. We hear nothing but good reports of it wherever fruited.

### **Cameron's Early (Per.)**

Extra early. The fruit is of good size for so early a berry; medium red in color, and of good quality. A vigorous grower, with tall foliage to protect the bloom from late frosts. Productive and reliable.

### **Cardinal (Imp.)**

A strong grower, with long runners. Fruit large, roundish, conical, dark glossy red color. Very beautiful (larger and more beautiful than is shown in the colored plate in the Government Year Book). So great is the demand for plants of this new variety that we were practically sold out last year quite early in the season. In 1907 we had quite a bunch to fruit, which made a good crop of extra fancy fruit. Because of the drouth last summer and the failure of many plants to get well rooted in due season, we are liable to be sold out quite early. The fruiting season of the Cardinal is medium late.

### **Climax (Per.)**

Fruit large, red to the center, firm, handsome, and of good quality. A good grower and productive. A very popular market variety in the east, where it is well known and largely planted. It ripens medium early, and bears a long time. Since this variety was offered the demand for the plants has been very heavy.

### **Clyde (Per.)**

Very productive. Fruit large, round, bright glossy red. Large, healthy plants. Well known standard market variety. Mid-season.

### **Commonwealth (Per.)**

Very late. James Monroe, the introducer, in his description says the Commonwealth is the outcome of the desire and effort to produce a berry that would lengthen the Strawberry season. In it we have a berry that is as large as the largest, as productive as any, as fine flavor, as solid, and as dark a color as any. The plant is a strong grower, but not so rank as some. The fruit is large, firm, dark color and very handsome. Judging from the orders we have received for these plants, our customers are beginning to realize what a valuable variety this is for late fancy fruit. Later than Gandy.

### **Corsican (Per.)**

This is a favorite variety, especially around Rochester, N. Y. The plants are large and good growers. Fruit large, longish heart shape, good quality; stands shipment well. Mid-season. Very similar in plant and fruit to Uncle Jim. A good variety.

### **Crescent (Imp.)**

A tough, healthy, vigorous grower. Fruit medium size, bright red, fairly firm, and of fair quality. Very productive. Mid-season.

### **Crimson Cluster (Per.)**

The finest late variety ever fruited. It was found near an old bed of Gandy, and is supposed to be a seedling of that variety. The plants are much like Gandy, but better plant makers. Will do well on light soil, and produce one-third more per acre. The fruit is of the same shape and color, as large and firm, has a large green cap, ripens two days later, and continues longer in bearing. (Introducer.)

We have fruited this variety three seasons, and find it very similar to Gandy, as above described. When Gandy is not at its best, try Crimson Cluster.

### **Chipman (Per.)**

This berry seems to be a favorite in the East, where it was introduced. Mr. Todd, the introducer, has placed it at the head of his list because he thinks it is the best all-round variety he knows of. He says many more good things regarding it, and as we know him to be reliable we are firmly convinced that it is a valuable variety wherever it succeeds. The plants are strong, upright growers, large and healthy, with bright glossy green foliage. The fruit is large, moderately firm, and of good quality.

### **Duncan (Per.)**

A Canadian variety that we have fruited four seasons with much satisfaction. The plants are vigorous, healthy growers. The fruit is large, dark red, firm, and of good quality. It ripens early and continues fruiting a long time, bearing heavily.

### **Dickey (Per.)**

This was one of the novelties of 1907, originated by J. D. Gowins, of Massachusetts, and introduced by C. S. Pratt. We quote Mr. Pratt's description: It is a better berry than Sample. It is productive, firm and as large. The Dickey will produce as many quarts of fruit as Sample and will sell for three or four cents more per quart in the market. Mr. Pratt introduced Sample. He further says: I have been growing strawberries for forty years, and have never seen a finer thing in the berry line in my life. The Dickey with us is a strong grower, healthy and productive. Fruit large and good quality. The first berries to ripen are rough and irregular, but late in the season they are better.

### **Evening Star (Per.)**

Late. The introducer of this late variety claims that it is larger in fruit and plant than Gandy, and twice as productive. With us this variety makes large, stocky plants, but not an extra good plant maker. The fruit is large and of fair quality.

### **Early Beauty (Per.)**

Among the first to ripen. This always bears a good crop of medium size, round, dark glossy red, firm, good quality berries, that bring good prices on the early market. Plants small and vigorous.

### **Early Hathaway (Per.)**

Fruit large, bright, glossy red; conical in form; not very firm, and a good flavor. Mid-season.

### **Enhance (Per.)**

Fruit large, bright red, firm, and of good quality. Tough, healthy, vigorous plants. Productive and reliable. A standard variety and a favorite, especially in the west. Mid-season to late.

### **Enormous (Imp.)**

Fruit large, bright, glossy red; firm and of good quality; a good grower; productive and reliable. Midseason.

### **Excelsior (Per.)**

The well known standard early market variety. Plants vigorous, making many runners. Fruit medium to large size; round, dark red; firm; quite tart. Reliable and productive.

### **Fremont Wm. (Per.)**

Late.—Mr. Hubach, of Arkansas, the introducer, claims it is the best late strawberry. He also states that it is as fine in shape and color as Gandy and ripens the same season, but holds out longer. We find it to be an excellent late sort. It is thrifty in plant and foliage and a free plant maker. The fruit is large and very handsome. The Ohio Experiment Station after thoroughly testing this variety claimed it to be larger and more productive than Gandy.

### **Fairfield (Per.)**

Early. This variety makes medium size plants, tough and hardy with long roots. The berry is good size for an early variety, long, very dark in color and of good quality. It is late in blooming for an early berry, which is an advantage in Northern localities.

### **Gandy (Per.)**

Fruit large, firm, high quality and handsome. A good grower and productive. The well known standard late shipping berry.

### **Glen Mary (Imp.)**

Fruit large, dark red, quite firm and good quality. A good grower, productive and reliable. This variety has small stamens, sufficient for itself, but not to fertilize adjoining pistillates, and so we class it as an imperfect bloom. Mid-season to late.

### **Helen Gould (Imp.)**

Originated by J. R. Peck, of Missouri, but introduced by M. Crawford Co., of Ohio, and his description in part is: It makes plants of a generous size, sends out a moderate number of runners, and is a plentiful yielder. The fruit is large, roundish conical, glossy red and moderately firm. Its flavor, though not the sweetest, is delicious.

### **Haverland (Imp.)**

Very productive. Fruit large, rather long; bright light red; firm, good quality. Plants large and vigorous. Well known standard variety and reliable. Season early to late.

### **Jessie (Per.)**

Fruit large, roundish-conical; bright glossy red; handsome and of good quality. Not very firm. A moderate plant maker, fairly productive. A good variety, but like the old Sharpless the bloom is large and very tender to frost.

### **Klondike (Per.)**

Fruit large, round, dark glossy red, good quality. Plants medium size and vigorous. Productive and reliable. Midseason.

### **Latest (Imp.)**

Fruit large to very large; light glossy red; rather long; good quality. Not firm enough to ship far, but a fine variety for the home or near by fancy market. Very productive and very late. A moderate plant maker of large, stocky plants. This is a handsome berry and highly prized by many.

### **Lovett (Per.)**

Well known standard market variety. Fruit large, bright red; firm and of good quality. A good grower, productive and reliable. Midseason.

### Marie (Imp.)

Fruit large, round, uniform in size and shape as Gandy, and about the same color; a handsome berry, especially when crated. A good grower and very productive. This is one of the most reliable heavy croppers we have ever grown. A money maker. We have never had a bad report of it. Season medium to very late.

### Marshall (Per.)

A standard of excellence. Fruit large. Very dark red; heart shape; firm and of high quality. A moderate plant maker, of large, stocky plants.

### Minnie's Early (Per.)

This variety is similar in many ways to Cameron's Early, both in plant and fruit. Berries are fair size, bright red, moderately firm and good quality. Extra early.

### Nettie (Imp.)

This is an old variety. Although its color and appearance are unattractive, and its quality not very good, it holds its place by reason of its extreme lateness. It is very large and productive, which makes it profitable regardless of its failings. Very late.

### Pan American (Per.)

We have grown this variety since first offered, and can only repeat that it is a true everbearer, and the only one we know as such. The Pan-American makes very few plants, often none at all, but builds up large plants with many crowns, which may be divided and reset for propagating. It begins to bear at the regular season, and continues blooming and producing fruit until the ground is frozen hard in the fall. It is a decided novelty, and as such we offer it. The fruit is fair size, resembling the old Bismarck, of which this variety is a sport, and it is produced in abundance from each plant, including new plants of present season's growth. We have never been able to supply the demand for plants of this variety, and the price will always be high, for reasons given.

### Parsons' Beauty (Per.)

A good, healthy grower and an immense cropper of large, solid, dark red berries of good form and quality. There is probably not a variety among the standards that will out-yield it, or a more reliable. A first-class variety, with a long season.

### Pennell (Per.)

Fruit large, nearly round; dark, rich red color; firm and of the very highest quality. We think more of the Pennell every year. It always bears abundantly, and is one of the varieties to which we direct friends who visit us at fruiting, who want something extra fine. Grow Pennell on strong loam and be surprised with the large size and excellence of this berry. An all-season variety.

### A Quick Trip.

Flansburgh & Potter Co.,  
Leslie, Mich.

Gentlemen:

I received the plants you sent me in just four days from the time I mailed my order. I am well pleased with the quality of your plants, for your generous count and prompt delivery.

I shall send to you when in want of more, and will recommend you to others.

WALTER S. COUCH,  
Essex Co., Mass.

### **President (Imp.)**

Plants large, with tall, dark green foliage and long runners. Fruit large, round, firm, and of good quality. The color is brilliant, glossy red, very beautiful. A showy berry to attract attention and sell at fancy prices. Fairly productive. Season late.

### **Pride Michigan (Per.)**

Mid-season. From Mr. Baldwin, of Bridgman. There seems to be two varieties by this name, but as the Kellogg strain is similar if not identical with New York, which was discarded by us some time ago, we will only offer the Baldwin strain. The berries are large, rather oblong, very bright red, glossy and beautiful. It being very firm makes it an excellent shipping berry. The plant is vigorous and healthy, making a good fruiting row in any kind of a season.

### **Ridgeway (Per.)**

Fruit large, nearly round; bright, glossy red color; moderately firm, and of good quality. A good grower; productive and reliable. Mid-season.

### **Red Bird (Per.)**

An early variety from Mississippi; a cross between Murray and Hoffman, both extra early. The plant is vigorous and fruit is good size, firm, bright red, glossy and beautiful. They produced a good crop the past season. Early and mid-season.

### **Sample (Imp.)**

Standard market variety. Mid-season to late. Fruit large, roundish conical; bright glossy red; moderately firm and of good quality. A good grower. Productive and reliable.

### **Senator Dunlap (Per.)**

This variety has given general satisfaction in almost all sections and all kinds of soil, and the demand for plants increases each season. It makes plants of only medium size, but tough and hardy, with long roots and a surprising capacity for enduring hardships. It is very productive and usually matures every berry. They are of good size, bright glossy red, and of excellent quality. It is a first-class shipper and retains its brightness long after being picked. It ripens early and continues a long time in fruit. It is grown largely as a commercial berry.

### **Splendid (Per.)**

Fruit large, nearly round, bright red color, firm and of good quality. Well known, vigorous and hardy grower. Productive and reliable. Mid-season.

### **Springdale Beauty (Per.)**

A strong grower and abundant bearer. The fruit is large, firm and of high quality, resembling the Marie in appearance, and the two sorts make a good team. It ripens early and continues fruiting a long time, holding out large to the end of the season. A good variety.

### **Staderman (Per.)**

We have fruited this variety several years, with increasing satisfaction. The fruit is large, resembling Brandywine, and has been mistaken for that variety by pickers, but it is a stronger grower and a heavier cropper and a better variety all around with us. Season medium to late.

### Staples (Per.)

Fruit of good size, round, very dark, rich red; firm and a high quality. Vines vigorous and productive. Season medium early.

### Stevens Late Champion (Per.)

A comparatively new variety that has become rapidly popular as one of the very best late varieties for market. It is a splendid, healthy grower, with tall, dark green foliage and long runners. The fruit is large and fine, resembling Gandy. Firm and of good quality, outyielding Gandy here last year and selling at the highest prices. It is certainly a good variety.

### Uncle Jim (Per.)

In view of the fact that we are the introducers of this popular variety, that is still listed as "Dornan" by certain parties, a short review of its history may be of interest to many.

The Uncle Jim is a chance seedling, found growing in the grass and weeds by Mr. J. F. Dornan, or "Uncle Jim" Dornan, as he was called by friends and neighbors, of Glenn, Michigan.

The writer heard of the variety from a relative, who lived in the vicinity, and satisfied it must be something extra, made a trip to Mr. Dornan's place and secured from him full control of the variety for introduction.

The berries had been on exhibition at the local horticultural meetings, and had created not a little sensation on the market in Chicago. The commission firm enquiring the name of this big, new, handsome berry, and the choice of which being left to them, promptly named it the Uncle Jim, in honor of Mr. Dornan.

Later, a certain plant dealer, to whom Mr. Dornan refused to sell any plants, and who afterward bought 10,000 Uncle Jim of us, offered the variety in his catalogue as the Dornan—a new variety of great merit—without a hint that it had already been introduced by us as the "Uncle Jim," and so continued to offer it each year, but we think it is now generally known from Maine to California as the Uncle Jim.

The Uncle Jim is a good grower, of large, stocky plants, well spaced for fruiting. The fruit is large, high colored, quite firm, and of good quality. A choice variety, productive and reliable. Our claim is that it is the best big berry of its type among the standards. Season medium to late.

For several seasons we have given a short history of Uncle Jim, for reasons above mentioned. We believe it is well known the country over as Uncle Jim, but we reprint again this season for the benefit of those who get our Catalog for the first time.

### Warfield (Imp.)

The well known standard shipping and canning berry. Plants very vigorous and productive. Fruit large, nearly round, dark, glossy red, firm, and of good quality. Mid-season.

This and Dunlap make a good strong team.

### Wm. Belt (Per.)

This variety is largely planted in some sections, while in others it is inclined to rust. It is a fancy variety that always brings fancy prices. It is quite productive, berries very large, roundish conical, color a bright, glossy red, and the flavor is good. Mid-season.

### 3-W (Per.)

Introduced by Mr. Mason, of Kentucky, and in his description he says: Plant very large and vigorous, with a wonderful root system. Fruit uniformly large, glossy and red through and through. Fine quality, and very productive, covering a long season from medium to late. It is remarkably firm and has wonderful keeping qualities.

This berry has done exceedingly well for us. Give it a trial.

## PRICE LIST STRAWBERRIES

These prices are by Express, not prepaid.

When ordered by mail add 5 cents for each dozen; 10 cents for 25; 30 cents for each 100.

500 at 1000 rate.

P for Perfect; I for Imperfect.

|                        | 12 | 25 | 100  | 250  | 1000 |                        | 12 | 25 | 100  | 250  | 1000 |
|------------------------|----|----|------|------|------|------------------------|----|----|------|------|------|
| Abington (P).....      | 15 | 20 | 60   |      |      | July (I).....          | 15 | 25 | 75   |      |      |
| Arkansas Black (P)...  | 20 | 35 | 1 00 |      |      | Klondike (P).....      | 15 | 20 | 60   |      |      |
| Autumn (I).....        | 50 | 75 |      |      |      | Latest (I).....        | 15 | 25 | 75   |      |      |
| Aroma (P).....         | 15 | 20 | 50   | 1 00 | 3 75 | Lovett (P).....        | 15 | 20 | 50   | 1 00 | 3 50 |
| August Luther (P)...   | 15 | 20 | 50   | 1 00 | 3 75 | Minnie's Early (P)...  | 15 | 20 | 60   |      |      |
| Beder Wood (P)....     | 15 | 20 | 50   | 90   | 3 50 | Marie (I).....         | 15 | 20 | 50   | 1 00 | 3 75 |
| Brandy Wine (P)...     | 15 | 20 | 50   | 1 10 | 4 00 | Marshall (P).....      | 15 | 20 | 50   | 1 10 | 4 00 |
| Bubach (I).....        | 15 | 20 | 50   | 1 00 | 3 75 | Matthew                |    |    |      |      |      |
| Buster (I).....        | 15 | 20 | 50   | 1 10 | 4 00 | Crawford (P)...        | 15 | 25 | 75   |      |      |
| Blaine (P).....        | 20 | 30 | 75   |      |      | Minnetonka (P)....     | 15 | 25 | 75   |      |      |
| Chipman (P).....       | 15 | 20 | 50   | 1 10 | 4 00 | Myers No. 1 (I)....    | 15 | 20 | 60   |      |      |
| Cameron Early (P)...   | 15 | 20 | 50   | 1 10 | 3 50 | Mascot (P).....        | 15 | 25 | 75   |      |      |
| Cardinal (I).....      | 15 | 20 | 50   | 1 10 | 4 00 | North Shore (P)...     | 15 | 25 | 65   |      |      |
| Climax (P).....        | 15 | 20 | 50   | 1 00 | 3 75 | Norwood (P).....       | 50 | 85 | 3 00 |      |      |
| Clyde (P).....         | 15 | 20 | 50   | 1 10 | 4 00 | Nettie (I).....        | 15 | 20 | 65   |      |      |
| Commonwealth (P)...    | 15 | 20 | 50   | 1 10 | 4 00 | Oswego (P).....        | 15 | 25 | 75   |      |      |
| Corsican (P).....      | 15 | 20 | 50   | 1 10 | 4 00 | Pan American (P)       |    |    |      |      |      |
| Crescent (I).....      | 15 | 20 | 50   | 90   | 3 25 | 25c each... 2          | 50 |    |      |      |      |
| Crimson Cluster (P)... | 15 | 20 | 50   | 1 10 | 4 00 | Parson's Beauty (P)... | 15 | 20 | 50   | 1 00 | 3 50 |
| Chesapeake (P)....     | 20 | 30 | 75   |      |      | Pennell (P).....       | 15 | 20 | 50   | 1 00 | 3 50 |
| Dew (P).....           | 25 | 40 | 1 25 |      |      | Pine Apple (P)....     | 15 | 20 | 60   |      |      |
| Dickey (P).....        | 15 | 20 |      |      |      | President (I).....     | 15 | 25 | 65   | 1 35 | 5 00 |
| Duncan (P).....        | 15 | 20 | 50   | 1 00 | 3 75 | Pride Michigan (P)     | 15 | 20 | 50   | 1 10 | 4 00 |
| Enhance (P).....       | 15 | 20 | 50   | 1 10 | 4 00 | Paul Jones (I)....     | 15 | 25 | 75   |      |      |
| Enormous (I).....      | 15 | 20 | 50   | 1 10 | 4 00 | Red Bird (P).....      | 15 | 20 | 60   |      |      |
| Evening Star (P)...    | 25 | 40 | 1 00 |      |      | Ridgeway (P).....      | 15 | 20 | 50   | 1 10 | 4 00 |
| Early Ozark (P)...     | 50 | 75 |      |      |      | St. Louis (P).....     | 15 | 20 | 50   | 1 00 | 3 75 |
| Excelsior (P).....     | 15 | 20 | 50   | 90   | 3 50 | Sample (I).....        | 15 | 20 | 50   | 1 00 | 3 75 |
| Early Beauty (P)...    | 15 | 20 | 60   |      |      | Senator Dunlap (P)...  | 15 | 20 | 50   | 90   | 3 00 |
| Early Hathaway (P)     | 15 | 20 | 60   |      |      | Splendid (P).....      | 15 | 20 | 50   | 1 00 | 3 75 |
| Fremont William (P)    | 15 | 20 | 50   | 1 10 | 4 00 | Springdale             |    |    |      |      |      |
| Fendall (P).....       | 50 | 75 | 2 50 |      |      | Beauty (P)...          | 15 | 20 | 50   | 90   | 3 50 |
| Fairfield (P).....     | 15 | 20 | 60   |      |      | Staderman (P)....      | 15 | 20 | 60   |      |      |
| Gandy (P).....         | 15 | 20 | 50   | 1 10 | 4 00 | Staples (P).....       | 15 | 20 | 60   | 90   | 3 50 |
| Glen Mary (P).....     | 15 | 20 | 50   | 1 00 | 3 75 | Steven's Late          |    |    |      |      |      |
| Golden Gate (P)...     | 20 | 30 | 75   |      |      | Champion (P)...        | 15 | 20 | 50   | 1 00 | 3 75 |
| Great Scott (I)....    | 20 | 30 | 75   |      |      | Three W (P).....       | 15 | 20 | 60   |      |      |
| Good Luck (P).....     | 20 | 30 | 75   |      |      | Uncle Jim (P)....      | 15 | 20 | 50   | 1 10 | 4 00 |
| Haverland (I).....     | 15 | 20 | 50   | 1 00 | 3 75 | Uncle Joe (P)....      | 15 | 20 | 75   |      |      |
| Highland (I).....      | 20 | 30 | 65   | 1 35 | 5 00 | U. S. King Ed.         |    |    |      |      |      |
| Hundred Dollar (P)...  | 20 | 30 | 75   |      |      | ward (P)...            | 50 | 75 | 2 00 |      |      |
| Heritage (P).....      | 20 | 30 | 75   |      |      | Virginia (I).....      | 15 | 25 | 75   |      |      |
| Helen Gould (I)....    | 15 | 20 | 65   |      |      | Warfield (I).....      | 15 | 20 | 50   | 90   | 3 00 |
| Jessie (P).....        | 15 | 20 | 50   | 1 10 | 3 75 | William Belt (P)...    | 15 | 20 | 50   | 1 00 | 3 75 |
| Jim Dumas (P)....      | 15 | 25 | 75   |      |      | Wooster (I).....       | 15 | 20 | 60   |      |      |
| Joe (P).....           | 15 | 25 | 75   |      |      |                        |    |    |      |      |      |

**Substitution.**—We desire to furnish each customer exactly what he orders, but sometimes find the variety all sold before his order is reached. If remarked "no substitution" we are obliged to disappoint our customers by returning money late in the season, although able to supply another sort of like season and of equal if not greater value. In such case, except for new varieties for testing, unless the order is marked "no substitution," we will understand you desire us to use our best judgment for your benefit, and we will, if thus permitted, give extra count or include something new and valuable.





The above cut shows the Strawberry patch of Mr. Wilcox, of Quincy, Mich. He obtained his plants from us, and he is willing every one should know it. The plants certainly look thrifty.

### Good Treatment Counts.

April 19th, 1910.

The Flansburgh & Potter Co.,

Leslie, Mich.

Gentlemen:

The Strawberry plants received in excellent order. I thank you very much for the extras sent, but the crowning glory of all is,—out of the 787 plants received I don't think I shall lose a plant, thanks be to your care taking in packing.

Yours respectfully,

E. E. EASTON.

Dupage Co., Ill.

**WE ARE HEADQUARTERS FOR DUNLAP AND WARFIELD  
STRAWBERRY PLANTS.**

## RASPBERRIES.

Any soil that will produce good field crops is suitable for raspberries. The Red and Black varieties have proven a very profitable crop for the past few years, and every fruit grower should plant a few.

We generally set Black Caps about 3 to 4 feet apart in row and rows 6 to 7 feet apart. The Red varieties may be set 6 feet by 3 feet.

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## RED RASPBERRIES.

### Cuthbert.

This is a valuable variety well tested throughout the country. It is a rank, vigorous grower, making many plants which should be kept cut back with the hoe or cultivator. It ripens mid-season and continues to very late. The quality is good. Dozen, 30c; 50, 75c; 100, \$1.50.

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## BLACK RASPBERRIES.

### Cumberland.

One of the best, if not the very best of all the Black Caps. It is very hardy and productive. The bush is exceedingly healthy and vigorous. The fruit is very handsome and is sure to bring a good price. It is said to be the largest Black Cap known. Dozens, 35c; 50, \$1.00; 100, \$2.00.

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### Gregg.

The old standby, and has been the leading variety for years. It adapts itself to almost any condition. The canes are strong, the fruit attractive and of choice quality. It is the best late market sort. Dozens, 30c; 50, 75c; 100, 1.50.

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## BLACKBERRIES.

The culture is about the same as the Raspberry. The canes should be pinched back when they reach the height of 3½ to 4 feet. They should be planted in rows 6 or 7 feet apart and 3 to 5 feet in the rows.

### Snyder.

This is the old reliable and popular variety for cold climates. The plants are stout, rugged growers, upright in habit, and produces immense crops of fruit. It will withstand the most cold of any variety we know of. The berries are round in shape and of good flavor when ripe. Dozen, 35c; 50, \$1.00; 100, \$2.00.

If wanted in larger lots, write for prices. If wanted by mail, add 10c per dozen for postage.



### **Eaton Raspberry.**

The Eaton Red Raspberry is a chance seedling, found growing in the orchard of a Mr. Eaton, of Indiana, and was grown and propagated by him until, locally famous, it attracted the attention of Mr. Garretson, of Pendleton, Indiana, a member of the State Horticultural Society and a prominent horticulturist, who secured plants of Mr. Eaton, with the right of propagation and introduction.

In the spring of 1902 Mr. Garretson sent us plants for trial, and in 1905 we introduced it, fully satisfied that it was the best Red Raspberry that had ever been produced.

In the meantime Mr. Garretson had been growing the Eaton for market, in competition with other varieties, selling the fruit at advanced prices, and had received a large bronze medal for an exhibit at the Pan-American Exposition at Buffalo, also a silver medal at the St. Louis World's Fair.

This is strong proof of its carrying qualities, and it is rightly claimed to be the best shipping Red Raspberry in existence. Not only the firmest, but the largest, the most beautiful, and of the highest quality. For canning it is unequalled, possessing the most exquisite flavor possible to imagine.

## The Flansburgh & Potter Company Catalog

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The bush is not a rampant grower, like Cuthbert, but about like London, though many branched, with lots of fruiting surface, and will out-yield that variety two to one, or any other sort we know. We believe it is the hardiest, coming through our most severe winters and fruiting to the tips of every lateral, a sight to see. Its season of fruiting is the same as other sorts, but a distinct feature of the Eaton is that the new canes in the hill fruit the first season and continue to bear fine fruit long after other Red Raspberries are done, making a long season.

The Eaton makes few sucker plants, compared with most varieties, which is a benefit to the fruit grower, the greater energy going to produce the heavy yield of fruit.

At first we tried to pick them before fully ripe, they were so large and fine, but they pulled off hard and crumbled more or less. When ripe to pick, they come off easily and whole, filling the boxes much more rapidly than other sorts, but the berries do not drop to the ground with every touch, as do the softer kinds.

We have copied the above, in part, from former catalogues, including a condensed history of the Eaton, for the benefit of recent correspondents, who desired it.

Every year we are sold low of this variety in advance, this present being no exception.

As usual, we shall grade the plants, No. 1 and No. 2 size, the No. 2 size being smaller but well rooted plants, and reserving the right to send full value in plants of either grade, if sold out of that ordered, or return the money, if this is not desired.

Price of plants for 1911:

By express—No. 1 size, 6c each; 60c per dozen; \$3.00 per 100.

No. 2 size, 4c each; 40c per dozen; \$2.00 per 100.

If wanted in larger lots, ask for prices.

If wanted by mail, add 10c per dozen for postage; 50 at 100 rate and 500 at 1000 rate.

### Our Plants Grow in Ohio.

May 15th, 1910.

Flansburgh & Potter Co.,

Leslie, Mich.

Gentlemen:

The Strawberry plants arrived, also the bill, and I want to thank you for your promptness and the very low price you charged me for the plants I used to replace.

It was in no way your fault that I lost some of the first lot, for they certainly were a superior lot of plants, but the unusual weather conditions caused the trouble. I like your plants, your fairness, and your speed.

G. W. BACHMAN,

Wood Co., Ohio.

LATER.—Plants arrived in good condition and set immediately. I don't think I will lose  $\frac{1}{2}$  dozen plants.

G. W. BACHMAN.



This is another view of the Adam's fruit farm. Pretty good stand of plants for the light sand of Northern Michigan.

### Kentucky Fellows Like Our Ways.

May 10th, 1910.

The Flansburgh & Potter Co.,  
Leslie, Mich.

Gentlemen:

The plants came and I took special care in setting them, and hope I will have good luck with them. If I do not I will not blame you.

I must say you have acted your part with me and I do hope you are having a good trade. I always speak a good word for your firm.

Respectfully,

J. W. PRITCHETT.  
Hopkins Co., Ky.

### A Satisfied Customer.

May 10th, 1910.

Flansburgh & Potter Co.,  
Leslie, Mich.

Gentlemen:

Enclosed find check to balance account. The plants arrived in good shape and were fine. I will try and give you a large order next season.

Very truly,

G. R. MERRICK.  
Toledo, Ohio.



The above cut shows a small part of a Strawberry patch on the Adams' fruit farm in Emmet Co., Mich. Our plants seem to do as well among the Pine Stumps of Northern Michigan as anywhere.

### A Good Test.

May 2d, 1910.

Flansburgh & Potter Co.,  
Leslie, Mich.

Gents:

We received Strawberry plants in fine shape and succeeded in getting 3,000 set next day. The bad weather hindered us four or five days and we feared the plants would be damaged, but on looking them over this morning we think we will not lose a plant, notwithstanding we have had some extremely cold weather.

Thanking you for your good treatment, we remain,

J. M. & C. E. GOLDEN.  
Tippecanoe Co., Ind.

### A Long Ride.

April 10th, 1910.

Flansburgh & Potter Co.,  
Leslie, Mich.

Gentlemen:

The plants came all O. K. in prime condition. They were eight days on the road.

J. W. BADGER.  
Santa Clara Co., Cal.



Mr. Lazell, of Caro, Mich., sends us this photo showing a row of his Strawberry plants that he bought of us. They certainly look healthy, and no doubt will produce some big red berries.

### Good News From Oregon.

Flansburgh & Potter Co.,  
Leslie, Mich.

April 4th, 1910.

Gentlemen:

I received those plants tonight in good condition, and they were fine. I want to thank you for the extras sent.

E. A. WILDMAN,  
Lincoln Co., Oregon.

### Peck's Early Potatoes Fine.

Flansburgh & Potter Co.,  
Leslie, Mich.

April 15th, 1910.

Gentlemen:

I received the Early Seed Potatoes Saturday, and they are as fine as any I ever saw. I am very much pleased with them.

WM. BEADLESTON,  
Macon Co., Ill.

### OUR TESTIMONIALS

Are Genuine, every one of them and unsolicited. Every one is new and we will gladly furnish the Post Office address of any of them to any one who wishes to write them about our plants.

We have tried hard to please our customers and we believe in this we have been successful. We know they appreciate our efforts, because we get a good many orders stating, "Your firm was recommended to me by my neighbor as a good place to obtain plants."

It is a great satisfaction to know just how our customers feel toward us and we are glad to receive their nice letters.

We want the public to know what our customers think of us and so we publish them.

### Go to North Carolina and do Well.

April 15th, 1910.

Flansburgh & Potter Co.,  
Leslie, Mich.

Gentlemen:

The plants came neatly packed and in fine condition. They are all living nicely.

T. T. FRAZIER.  
Durham Co., N. C.....

### Arrived in Good Condition.

April 12th, 1910.

Flansburgh & Potter Co.,  
Leslie, Mich.

Gentlemen:

I received the Strawberry plants and they were in fine condition. Many thanks for such fine plants.

JOHN HIRSCHINGER.  
Allegheny Co., Pa.



## A Heart to Heart Talk With the Beginner.

Plant early to conserve moisture.

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Plant as early as possible.

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Do not allow the roots to be exposed to the air.

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Set the plants so that the crowns will be even with the top of the ground and press the soil firmly about the roots.

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Cultivate after every rain and as many other times as are necessary to prevent the formation of a crust.

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If you don't like hard work, don't attempt to grow strawberries.

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If you can't work hard, let strawberry culture alone.

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Don't take too much advice, but do a little thinking for yourself.

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Don't neglect your berry patch for a Football game or a Picnic party.

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Study the soil carefully for your SUCCESS has a great deal to do with it.

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The best plants you can secure are not any too good to make your start with.

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The selecting of varieties is a very important matter and it is possible that on this question alone depends your success or failure in the strawberry business. If plants were being put out only for one year it would be different, but generally a field can be fruited two or three years and that makes it more important. Productiveness, size and firmness are the essentials.

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There are localities where the earliest, others where the medium, and others where the late berries pay the best. If growing for the home or nearby market, select some of the standard varieties—consisting of early, medium and late. In this way one can extend the season and have three chances if there should happen to be unseasonable frosts or unfavorable weather conditions.

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If you have made up your mind to grow strawberries roll up your sleeves and go after it. Remember, others are making good money and *you* can. Study your business, observe shrewdly and you will find steady employment.

## The Flansburgh & Potter Company Catalog

### Wanted! Everybody to Read This.

April 28th 1910.

Flansburgh & Potter Co.,  
Leslie, Mich.

Gentlemen:

Enclosed find Post Office Order for plants. It is a pleasure to do business with a firm so prompt and alive to the interest of their customers.

H. DALE ADAMS,  
Kalamazoo Co., Mich.

### The Same Old Story.

March 29th, 1910.

Flansburgh & Potter Co.,  
Leslie, Mich.

Gentlemen:

Plants received all right and well packed. Thanks for good count and extras.

A. G. CAMPBELL,  
DeKalb Co., Ill.

### Our Customers Are Our Friends.

April 9th, 1910.

Flansburgh & Potter Co.,  
Leslie, Mich.

Gents:

Plants received all right in good condition. Thanks for your promptness and extra good count.

CHAS. F. BARTON,  
Williams Co., Ohio.

### The Story We Like to Hear.

April 4th, 1910.

Flansburgh & Potter Co.,  
Leslie, Mich.

Gents:

Plants arrived in good shape, are good strong plants, and are planted. I expect them to do well. Thanks for the extras, which came as a complete surprise.

S. R. WAGNER,  
Stephenson Co., Ill.

## The Flansburgh & Potter Company Catalog

### 10,000 Quarts to the Acre.

March 7th, 1910.

Flansburgh & Potter Co.,  
Leslie, Mich.

Gentlemen:

Enclosed find Post Office Order for ———, to pay for the enclosed order for Strawberry plants. The plants I received from you two years ago bore a big crop last year. One variety produced at the rate of 10,000 quarts to the acre. Hope to be favored with as fine plants this year. I beg to remain,

Yours truly,

CHAS. G. NELSON,  
Muskegon Co., Mich.

### We Always Try to Please.

April 25th, 1910.

Flansburgh & Potter Co.,  
Leslie, Mich.

Gentlemen:

I was well pleased with the plants. They arrived in fine condition.  
MONROE WAXLER,  
Muskingum Co.

### We Give Good Count.

May 9th, 1910.

Flansburgh & Potter Co.,  
Leslie, Mich.

Gentlemen:

I received plants in fine condition, good count and O. K. Many thanks for extras.

CHAS. L. REYNOLDS,  
Clinton Co., Mich.

### We Ship Promptly.

April 26th, 1910.

Flansburgh & Potter Co.,  
Leslie, Mich.

Gentlemen:

Your plants received and were in fine shape. Many thanks for sending them so promptly and for the little sample sent me.

HERMAN BERBRICK,  
Montgomery Co., Ohio.

**The Flansburgh & Potter Company Catalog**

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**Well Pleased.**

Flansburgh & Potter Co.,  
Leslie, Mich.

May 2d, 1910.

Gents:

Enclosed find check to balance account. The plants came in fine condition, and am well pleased.

H. M. WILBUR,  
Ionia Co., Mich.

**Number One Plants.**

Flansburgh & Potter Co.,  
Leslie, Mich.

April 8th, 1910.

Gents:

Received Strawberry plants in fine shape. They are certainly No. 1 plants. Many thanks.

J. W. DEWAR,  
Howard Co., Ind.

**It Pleases Us.**

Flansburgh & Potter Co.,  
Leslie, Mich.

March 17th, 1910.

Gentlemen:

I was much pleased with the plants received from you last year, as they were much better than any others I received. Enclosed find Post Office Order for plants.

H. H. FIELD,  
Winnebago Co., Ill.

**Photographs.**

We should be pleased to have you send us a photograph of your strawberry patch. No matter how large or how small. We should like also, some statement of your success with plants and fruit, to accompany it. Our purpose is to show what our customers are doing with Strawberries, and also their success with them.

## PECK'S EARLY POTATOES

We have grown them for several years and we feel we cannot say too much in favor of this extra early variety.

They grow uniformly large and give a great yield of marketable potatoes. The tubers are Pinkish or Early Ohio color. They are the best early seed we know of.

On account of the severe drouth early in the season our supply is limited and the stock some smaller than in former years.

1 bbl \$3.75, Bus. \$1.50,  $\frac{1}{2}$  bu. .85, one peck .50, by express or freight.

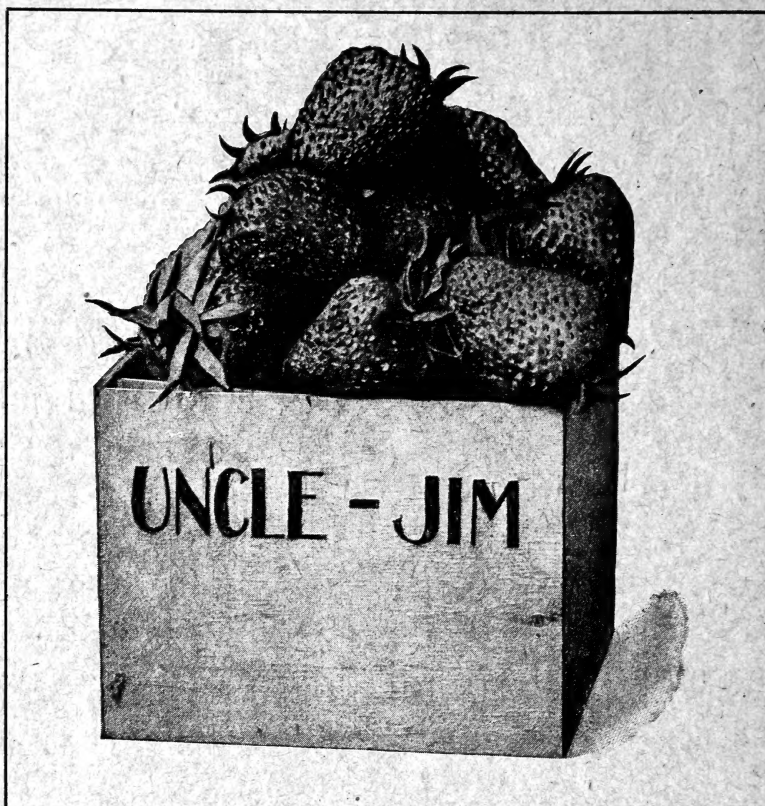
## AULTFATHER'S BERRY CRATES and QUART BASKETS

There is no package for small fruits that gives better satisfaction to the grower of small fruits, the Express Companies, Commission Merchants and dealers generally than

AULTFATHER'S 32-24- and 16-qt. crates with quart basket for same.

Write for catalogue with prices to,

**H. H. AULTFATHER,**  
Minerva, Ohio



We introduced this valuable variety several years ago and claim it is one of the best of the large varieties. Try a few plants and be convinced.